



ACADEMIC ALERT #2007-13

DATE: June, 2007
DECISION: College of Management and Business (CMB)

M.S. in Management (MSM) Online

Rationale

The Master of Science in Management (MSM) Program has been approved to be offered in an online format. This gives the College of Management and Business four fully online programs; the others are the MBA, BSM, and BSMIS.

Senate Academic Planning Committee Approval: May 24, 2007
Faculty Senate Approval: Point of Information; Not Required
Provost Approval: Point of Information; Not Required

Program Authorizations: The MSM program is authorized to be offered face-to-face in the following Illinois Regions: Chicago; North Suburban; West Suburban; South Metropolitan; and Fox Valley. The MSM is also authorized to be offered at NLU campuses in Virginia, Washington DC, and Florida. Students may now be enrolled in the online delivery format of the MSM.

IMPLEMENTATION DATE: First cohort of MSM students online Summer 2007; marketing and recruitment can begin immediately.

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SIGNATURE

Carol R. Melnick, Ph.D.
Vice Provost

UCOs have been approved for the following courses to be offered online:

Course Number	Course Title	SH
Term I (12 SH)		
MGT542	Leadership Theory & Practice	3
MGT543	Assessment of Leadership in Organizations	3
MGT548	Practicum in Leadership Development	3
MGT544	Effective Problem Solving & Decision Making	3
Term II (12SH)		
MGT549	Organizational Communication	3
MGT551	Leadership & High Performance Teams <i>(MGT548 Practicum in Leadership Development ends)</i>	3
MGT552	Practicum in Proposal Development for Organizational Improvement	3
MGT545	Organizational Analysis	
Term III (9 SH)		
MGT546	Organizational Design & Innovation	3
MGT553	Strategic Leadership in Organizations <i>(MGT552 Practicum in Proposal Development for Organizational Improvement ends)</i>	3
MGT547	Ethical Practices of Leaders	3

Implementation

All changes need to be entered in Banner and CAPP.

Marketing Materials need to be developed for the online MSM program, and the online format of this program needs to be added to NLU's website.

MSM faculty must work with the Vice Provost and University Registrar Catalog to ensure that catalog copy is correctly prepared and ready for the next catalog 2008-2009.