



ACADEMIC ALERT #2008-09

DATE: June 2008

DECISION: College of Management and Business (CMB)

**B.A. in Business Administration (BABA)
Revised Course Sequencing**

RATIONALE:

B.A. in Business Administration faculty have refined the sequencing of courses for the second B.A. in Business Administration cohort. There are no course changes (content, number of hours, etc.).

Taking MGT 451 Quantitative Methods for Managers in the first term builds a foundation for MGT 434 Accounting and Budgeting for Managers and MGT 418 Concepts and Applications in Financial Management, two of the other “quantitative” courses in the program. Additionally, program pre-requisites have changed from three to two Math courses; so moving up MGT 451 is likely to ensure that quantitative skills are as strong as those can be as students move forward in the program.

APPROVALS: Senate Academic Planning Committee Approval: June 19, 2008
Point of Information; No other approvals required.

PROGRAM AUTHORIZATIONS: The B.A. in Business Administration program is authorized to be offered in the following Illinois Regions: Chicago; North Suburban; West Suburban and South Metropolitan. The B.A. in Business Administration is also authorized to be offered at WSB-NLU Nowy Sacz, Poland.

IMPLEMENTATION DATE: Fall Term 2008

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SIGNATURE

**Carol R. Melnick, Ph.D.
Vice Provost**

Existing Sequencing B.A. in Business Administration

Course Code	Course Title	QH
Term I (12 QH)		
MGT 407	Advanced Business Writing	4
MGT 408	Issues in International Business	4
MGT 409	Issues in Consumer Behavior	4
Term II (12 QH)		
MGT 414	Business Research and Communication Methods	4
MGT 428	Ethical Issues in Business and Management	4
MGT 418	Concepts and Applications in Financial Management	4
Term III (13 QH)		
MGT 451	Quantitative Methods for Managers	5
MGT 434	Accounting and Budgeting for Managers	4
MGT 438	Information Management Systems	4
Term IV (12 QH)		
MGT 481	Advanced Concepts in Operations Management	4
MGT 400	Business Strategy	4
	Internship or Course Elective (MGT 454 Project Management)	4
	Total Quarter Hours	49

Revised Sequencing; Second Cohort (Changes in Bold)

Course Code	Course Title	QH
Term I (13 QH)		
MGT 407	Advanced Business Writing	4
MGT 408	Issues in International Business	4
MGT 451	Quantitative Methods for Managers	5
Term II (12 QH)		
MGT 414	Business Research and Communication Methods	4
MGT 428	Ethical Issues in Business and Management	4
MGT 434	Accounting and Budgeting for Managers	4
Term III (12 QH)		
MGT 409	Issues in Consumer Behavior	4
MGT 418	Concepts and Applications in Financial Management	4
MGT 438	Information Management Systems	4
Term IV (12 QH)		
MGT 481	Advanced Concepts in Operations Management	4
MGT 400	Business Strategy	4
	Internship or Course Elective (MGT 454 Project Management)	4
	Total Quarter Hours	49

Implementation

The revised degree program needs to be entered in Banner and CAPP and made to registration materials.

The revisions need to be incorporated in marketing materials, and made to NLU's website.

The revised catalog copy will be written and submitted to the Vice Provost and Assistant Registrar for Schedules and Catalogs to ensure that catalog copy is prepared and ready for the next catalog, 2009-2010.