



ACADEMIC ALERT #2008-17

DATE: August 2008
DECISION: College of Management and Business (CMB)

**Revised B.S. in Management (BSM)
Updates Academic Alert #2006-20 (November 2006)**

The BSM program has deleted its three concentrations in general management, marketing and finance. There is a single BSM program which has been revised by switching terms three and four. The courses in term four become the courses in term three and the courses in term three become the courses in term four.

MGT 403 Introduction to BSM/BSMIS is reduced from three sessions to two sessions, and remains a 1QH credit course. Since MGT 403 has been reduced to two sessions, these sessions are mandatory for attendance.

Approvals: Senate Academic Planning Committee: July 17, 2008
Point of Information/Revision; No other approvals required

Program Authorizations: The BSM is authorized to be offered in the following Illinois Regions: Chicago; North Suburban; West Suburban; South Metropolitan; Fox Valley; and Western. The BSM is also authorized to be offered in McLean, Virginia Washington, D.C.; and in Maryland at Andrews Air Force Base through 2009. The BSM is also offered as an online degree program.

IMPLEMENTATION DATE: For new BSM groups starting on or after September 1, 2008

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SIGNATURE

**Carol R. Melnick, Ph.D.
Vice Provost**

Existing BSM Program

Course Code	Course Title	Quarter Hours
TERM ONE		
MGT 403	Introduction to BSM/BSMIS	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4
MGT 412	Organizational Behavior	4
TERM TWO		
MGT 436	Critical Thinking and Analysis	4
MGT 458	Marketing for Managers	4
MGT 416	Information Systems Concepts	4
TERM THREE		
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4
TERM FOUR		
	Course Title	
MGT 430	Communication in Organizations	4
MGT 406	Applied Business Analysis	4
MGT 454	Project Management	4
TOTAL		49 QH

Revised BSM Program (Changes are in Bold)

Course Code	Course Title	Quarter Hours
TERM ONE		
MGT 403	Introduction to BSM/BSMIS <i>Formerly taught in 3 sessions; now taught in 2 sessions</i>	1
MGT 431	Communication Skills for Managers	4
MGT 410	Management and Supervision	4
MGT 412	Organizational Behavior	4
TERM TWO		
MGT 436	Critical Thinking and Analysis	4
MGT 458	Marketing for Managers	4
MGT 416	Information Systems Concepts	4
TERM THREE		
MGT 430	Communication in Organizations	4
MGT 406	Applied Business Analysis	4
MGT 454	Project Management	4
TERM FOUR		
MGT 444	Financial Decision Making	4
MGT 452	Legal and Ethical Principles in Management	4
MGT 482	Strategic Management	4
TOTAL		49 QH

Delete the General Management Concentration; Do Not Delete the Courses

Course Code	Course Title	Quarter Hours
MGT 430	Communication in Organizations	4
MGT 406	Applied Business Analysis	4
MGT 454	Project Management	4

Delete the Marketing Concentration; Do Not Delete the Courses

Course Code	Course Title	Quarter Hours
MGT 457	Consumer Decision Making	4
MGT 459	Competitive Analysis	4
MGT 463	Understanding Markets	4

Delete the Finance Concentration; Do Not Delete the Courses

Course Code	Course Title	Quarter Hours
MGT 464	Macroeconomics for Managers	4
MGT 474	Corporate Finance	4
MGT 472	Forecasting and Predictive Markets	4

Implementation

The revised BSM degree program needs to be entered in Banner and CAPP. The three concentrations need to be eliminated, but not the courses.

The revisions need to be incorporated in marketing materials, and made to NLU's website.

The revised catalog copy will be written and submitted to the Vice Provost and Assistant Registrar for Schedules and Catalogs to ensure that catalog copy is prepared and ready for the next catalog, 2009-2010.